

# GUEST LECTURE

by SIBUSISO KHOZA



## TOPIC:

# PRACTICAL COSTING WORKSHOP

**LEARN** to accurately calculate the actual cost of **CREATING A PRODUCT**

Many entrepreneurs don't really know how to calculate the true cost price and end up under charging for their products.

**Do you know the cost price of your product?  
Do you know how much it costs you to create one product?**

Attend this practical costing workshop and improve your understanding of basic costing concepts.

**SPACES FOR THIS EVENT ARE LIMITED TO MAX 20 INDIVIDUALS!  
RSVP NOW!**

 Date | 9 October 2017     Time | 09:00 - 10:30     RSVP | [info@riversandsihub.co.za](mailto:info@riversandsihub.co.za)  
[www.riversandsihub.co.za/events](http://www.riversandsihub.co.za/events)

**Who should attend?** Any entrepreneur interested in product costing.

Sibusiso Khoza (also known as Bra Sbu) is the head of SME Dev in the Riversands Incubation Hub team. Born and bred in Soweto, Bra Sbu is an accomplished academic with three degrees including an MBA and a post-graduate degree in psychology. He has presented a number of academic papers on the subject of entrepreneur development and has been involved in a number of businesses as an entrepreneur. While proud of these achievements, he says what fulfils him is seeing the business owners at Riversands succeed.