

GUEST LECTURE

by

MOLEFE POOE

MD, Inertia Leadership and Business Coaching

TOPIC:

THE ENTREPRENEURIAL MINDSET AND BUSINESS GROWTH STRATEGIES




BOOST your business IQ
with **INSIGHTS** from an
EXPERIENCED MENTOR

Molefe Pooe is the managing director of Inertia Leadership and Business Coaching and is a certified business coach, speaker, leadership trainer and member of the John Maxwell Team. Molefe is passionate about working with business owners and entrepreneurs to help them create sustainable and profitable businesses. The company's mission is to equip entrepreneurs and business owners with tools and skills that help them to successfully navigate through the various business

development stages, avoid typical pitfalls and get lasting results. Since inception, the company has turned around many businesses on the brink of failure and helped others attain greater levels of growth. Pooe believes that entrepreneurs are key drivers and contributors of meaningful economic impact and the development of any country.

 Date | 20 June 2017

 Time | 09:00 - 11:30

 RSVP | info@riversandshub.co.za

Who should attend? On-campus entrepreneurs

A qualified Mechanical Engineer with a Masters in Business Administration from the Nelson Mandela Metropolitan University, Molefe's career began in 1999 at Sasol Coal in Secunda and he later joined Unilever Foods as a Project Manager until mid-2003. That same year, the entrepreneurship bug stung, he registered and established Metamorphic Engineering – specialising in industrial piping and high pressure equipment for the construction and petrochemical industry. Through his leadership, the business grew organically for the first five years and then exponentially thereafter. By year seven, the company had grown to 150 people with over R25 million annual turnover.