

GUEST LECTURE

by
RAHEEL MUHAMMAD
& RAKSHA MAHABEER



TOPIC:
**NEXT- WORKSHOP-
COMPLETE STRATEGY
SOLUTION FOR
NEXT LEVEL GROWTH**

BOOST your business IQ
with **INSIGHTS** from
STRATEGY EXPERTS

Strategy and operations:

- » Defying the myth - Small business does not need a written strategy
- » Simplifying strategy - User and time friendly tools and methods
- » Meeting strategic objectives - The plan in action

 Date | 5 April 2017

 Time | 09:00 - 12:00

 RSVP | info@riversandshub.co.za
www.riversandshub.co.za/events

Who should attend? Any entrepreneur interested in business strategy.

Raheel Muhammad: Raheel is the proud founder of Excolo – a business improvement consultancy. She is a serial entrepreneur, having successfully founded three businesses. Raheel is highly experienced in retail and fast food management, with significant franchising exposure and has over 20 years of training. She has spent the last seven years refining her specialisation in strategy mapping and business unit standardisation through process design. Raheel holds various qualifications in strategy, business management, operations, Lean Six Sigma, process mapping and training.

Raksha Mahabeer: Raksha, or 'The Beat' as she is known, is a proudly South African entrepreneur. She co-owns SummerTime, a vibrant creative studio specialising in design, branding and marketing. She is a connector, a communicator, purpose-driven, inspired inspirer! She prides herself in partnering with SMEs to establish new brands, with a view to creating jobs in South Africa and the African continent. Believing in business actualisation through conscious creativity, Raksha is a marketing and brand strategy expert with a keen strategic, creative and business mind, focused on assisting SMEs in their endeavours to formulate effective marketing strategies that realise tangible value and meet real human needs.