

GUEST LECTURE

by

SJAN VERRIPS

Fashion designer and trend authority



TOPIC: A CUT ABOVE

BOOST your business IQ
with **INSIGHTS** from an
INTERNATIONAL FASHION EXPERT

Would you like to:

- » Build your brand as a fashion designer?
- » Design products that appeal to an international audience?
- » Harness creative thinking to keep up with market demands?

Now, like never before, international customers expect more from fashion designers and crave unique products. With our favourable exchange rate and depth of design talent, savvy South African designers are

well positioned to meet this demand. Verrips will address international fashion and consumer trends, their evolution over the past decade and how to build your business to respond to these.



Date | 2 February 2017



Time | 15:00 - 16:00



RSVP | info@riversandsihub.co.za

Who should attend? Any design, fashion or textile entrepreneur and anyone interested in international perspectives on the fast-moving fashion industry.

Visiting us from the Netherlands, Sjan Verrips has more than 30 years' experience as a fashion designer working across the industry spectrum from trend spotting, design, sourcing of material, negotiation and overseeing production in the Far East, India, North Africa, Turkey and the Netherlands. Today, she focuses on helping young designers set up and run sustainable businesses including conceptualising collections and branding.



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